



Why CIO Coaching?

There is no healthcare CIO playbook.

In today's digital care environment, where substantial change is always on the horizon and technology is perceived as the key enabler of better care, the CIO is expected to manage more, do more, learn more, and handle more. A healthcare CIO is expected to be many things: a tactical leader and manager of a highly-effective IT staff responsible for supporting continuous organizational change, evaluator of potential new technologies, and key strategic member of the "C" suite with responsibility for driving business strategy, innovation, and differentiation through technology.

Even the best and the brightest leaders can burn out if they do not pace themselves, delegate effectively, and employ leadership and deployment strategies to deal with the very complex environment. ***A healthcare technology CIO coach serves as a trusted advisor guiding executives to better decision-making, improved skills, and a healthier life balance.***

Great leaders have employed coaches for years. Athletes and performers are surrounded and supported by coaches and trusted advisors, but in today's fast-paced healthcare technology world, many CIOs are doing it alone. Leading healthcare provider organizations recognize that their long-term success is directly related to the quality of their executive leadership. A CIO coach is no longer a luxury, but a necessity.

The CIO Coaching Program

By CIOs. For CIOs.

DIVURGENT's CIO coaches have experience in leading hospitals and health systems that results in valuable insight and the leadership expertise to help our clients work through the issues and challenges they face and then work towards addressing them with a strategic mindset. In the end, self-reliance, not dependency, is the goal.



No two CIOs and no two hospital environments are the same. Therefore, a customized, convenient, and cost-effective program is developed for each client. Whether you need a leadership development coach, a peer who challenges your thinking, a trusted advisor, a knowledgeable outside resource, or all of the above, DIVURGENT CIO coaches can develop a program that addresses your unique needs. You and your CIO coach will determine the frequency of the coaching sessions and the length of the relationship. Coaching engagements can be completed on a variety of schedules and either discussed openly or be completely confidential.

To further explore how The CIO Coaching Program can accelerate your success, contact Colin Kenschak or Lindsey Jarrell directly at:

Colin Kenschak
Partner
DIVURGENT
Cell: 757.641.0481
ck@DIVURGENT.com

DIVURGENT
877.254.9794
www.DIVURGENT.com
Email us at: info@DIVURGENT.com

Lindsey Jarrell
Partner
DIVURGENT
Cell: 727.729.2602
lindsey.jarrell@DIVURGENT.com