



For Immediate Release

December 12, 2011

DIVURGENT Sponsors Winter Wonderland, A Children's Medical Center Event

Plano, TX. December 12, 2011 - DIVURGENT, a Dallas based national healthcare consulting firm, will be sponsoring the first Children's Medical Center Winter Wonderland event on Wednesday, December 14th. "Staying in a hospital during the holiday season can be difficult for both the children and families. We thought if the children are unable to enjoy the holidays at home, we'd bring the spirit of the season to them," says Philip Felt, managing Partner with DIVURGENT.

The Winter Wonderland event will be held in the main lobby atrium of the Children's Medical Center at Legacy, where DIVURGENT will be donating a teddy bear to every child in the hospital. Also available are activity tables where the children can dress their teddy bears and participate in various holiday activities. "DIVURGENT is dedicated to giving back to our communities," says Daniel Fietze, Partner at DIVURGENT. "We were delighted at the opportunity to provide a day for the children to laugh, play and enjoy the spirit of the holiday season."

Details

- Winter Wonderland Event
- Wednesday, December 14, 2011
- 10:30am – 12:30pm
- Children's Medical Center at Legacy – Plano, TX
Main Lobby Atrium

About DIVURGENT

As a national healthcare consulting firm, DIVURGENT is focused on the business of hospitals, health systems and affiliated providers. We have a proven track record of helping our client improve their operational effectiveness, financial performance and quality of patient care. Recognizing every organization is unique, we leverage the depth of our experienced consulting team to create customized solutions, utilizing best practices and methodologies. www.DIVURGENT.com

DIVURGENT's Community Commitment. Through contributions, partnerships and volunteer resources, DIVURGENT strongly believes in giving back to the communities where we live and work. Our focus is on strengthening the quality of children's healthcare - today and for the future.

About Children's Medical Center

The not-for-profit Children's Medical Center is the seventh largest pediatric healthcare provider in the country, with 559 licensed beds, two full-service campuses and 10 outpatient sites. Children's was the state's first pediatric hospital to achieve Level 1 Trauma status and is the only pediatric teaching facility in North Texas, affiliated with UT Southwestern Medical Center. For more information, visit www.childrens.com.

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