



For Immediate Release

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Competing for Charity – Divurgent Raises \$5,000 for Miami Children’s Hospital

Miami, FL. May 31, 2012 – Each year Divurgent, a national healthcare consulting firm, holds a company retreat where team members gather and collaborate on past accomplishments and set future achievements. This year, Divurgent held its company retreat in the beautiful city of Miami.

During this year’s retreat, team members participated in a variety of team building activities and games, where they had to successfully work together to win each challenge. The prize? Raising money for Miami Children’s Hospital.

“One of our primary goals during each retreat is to promote awareness of our team spirit and to reinforce commitment to shared goals and objectives,” says Mary Sirois, Principal of Divurgent’s Clinical Transformation Practice and this year’s Retreat Coordinator. “What better way to encourage our team members to unite, than a friendly competition which will raise money for an amazing charity and support Divurgent’s Community Commitment to helping children’s health.”

The winning team had the honor of presenting Miami Children’s Hospital with a check in the amount of \$5,000 toward its Children’s Miracle Network Hospitals® program. “It was a fantastic feeling to collaborate with co-workers and to present a check on behalf of Divurgent to Miami Children’s Hospital,” says Shane Danaher, Vice President and the *Divurgent Retreat Game Show Host*.

“We are incredibly grateful to the employees of Divurgent for selecting Miami Children's Hospital as their Charity of Choice and demonstrating that children's healthcare is a cause that deserves resources and attention from our corporate community,” said Maria Moldes, Director of Children's Miracle Network Hospitals & Corporate Relations at Miami Children's Hospital Foundation. “This event will greatly benefit the children and families from throughout the country and the globe that rely on Miami Children’s Hospital for superior pediatric healthcare.”



The winning team pictured from left to right: Philip Felt, Debbie Jones, Betsy Cottrell, Mike Krawczyk, Shane Danaher, Colin Konschak, Nanette Molina from MCH Foundation and Brad Boyette.

About Divergent

Divergent is not the typical healthcare consulting firm. As a nationally recognized company, we strive to be different, to think outside of the box for innovative healthcare solutions. Our goal is simple. To transform healthcare to our clients and the communities they serve.

Focused on the business of hospitals, health systems and affiliated providers, Divergent believes successful outcomes are derived from powerful partnerships. Recognizing the unique culture that every organization offers, we leverage the depth of our experienced consulting team to create customized solutions that best meet our client's goals. Utilizing best practices and methodologies we help improve our client's operational effectiveness, financial performance and quality of patient care. For more information on Divergent visit us at www.DIVURGENT.com

Divergent's Community Commitment. Through contributions, partnerships and volunteer resources, Divergent strongly believes in giving back to the communities where we live and work. Our focus is on strengthening the quality of children's healthcare - today and for the future.

About Miami Children's Hospital Foundation

Miami Children's Hospital Foundation is a not-for profit 501(c)(3) established to create a world-class pediatric hospital so no child need leave South Florida for superior medical care. "Funding World-Class Care" and following the principle that all children deserve state-of-the-art pediatric care with no financial boundaries, the Foundation helped 289-bed Miami Children's Hospital become a leader in pediatric healthcare with more than 40 subspecialties, the largest pediatric neurology center in the United States, a top provider of cardiology and neonatology services, and a Research Institute conducting in excess of 200 clinical trials and protocols.

Ten Miami Children's Hospital pediatric specialty services are among the best in the nation, according to *U.S. News & World Report's* 2011-12 "America's Best Children's Hospitals" rankings. Miami Children's is the only hospital in Florida with programs listed in all 10 categories in which the publication offers rankings.

Miami Children's Hospital is one of 170 pediatric hospitals in North America affiliated with Children's Miracle Network Hospitals® and South Florida's only freestanding Hospital dedicated exclusively to children. To learn more about the Foundation and offer support, visit mchf.org, become a fan on Facebook at facebook.com/MCHFoundation, or call 305.666.2889 (toll free: 1-800-987-8701).

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