



## For Immediate Release

June 17, 2013

# Divurgent Team Members Lace Up for the Kids

Norfolk, VA. June 17, 2013 – Divurgent Team Members joined thousands of runners and walkers to help raise more than \$100,000 for the Children’s Hospital of the King’s Daughters (CHKD), a one-of-a-kind health system just for children in southeastern Virginia and northeastern North Carolina.

The seventh annual **RunWalk for the Kids** event featured various activities and Team Divurgent took on its greatest challenge...the 8k! “It’s always a good time getting together as team to kick-off healthy activities and even better when we can use it as an opportunity to continue Divurgent’s passion for childrens hospitals,” states Shane Danaher, VP.

This year’s donation will go to support new cardiology equipment for the hospital.



*Pictured from left to right: Shane Danaher, Jenna Barnes, Erin Gordon, Sarah Rourke, Micaela Wiuker, Todd McPeek, Colin Konschak, Liz Keller, Keri DeSalvo, and Mary Catherine Thompson (not featured Rebecca Hardt and Steve Hardt).*

## **About Divurgent**

Divurgent is not the typical healthcare consulting firm. As a nationally recognized company, we strive to be different, to think outside of the box for innovative healthcare solutions. Our goal is simple. To transform healthcare to our clients and the communities they serve.

Focused on the business of hospitals, health systems and affiliated providers, Divurgent believes successful outcomes are derived from powerful partnerships. Recognizing the unique culture that every organization offers, we leverage the depth of our experienced consulting team to create customized solutions that best meet our client's goals. Utilizing best practices and methodologies we help improve our client's operational effectiveness, financial performance and quality of patient care. For more information on Divurgent visit us at [www.divurgent.com](http://www.divurgent.com)

**Divurgent's Community Commitment.** Through contributions, partnerships and volunteer resources, Divurgent strongly believes in giving back to the communities where we live and work. Our focus is on strengthening the quality of children's healthcare - today and for the future.

### **For more information on Divurgent, contact:**

Keri DeSalvo, Marketing Manager

1.757.213.6875

[keri.desalvo@divurgent.com](mailto:keri.desalvo@divurgent.com)

[www.divurgent.com](http://www.divurgent.com)

[www.facebook.com/divurgent](http://www.facebook.com/divurgent)

###